

IN THE CLAIMS

1. (Original) A method for associating portable communication devices with a predetermined broadcast, the method comprising:  
providing portable communication devices preset to receive the predetermined broadcast; and  
distributing the preset communication devices to individuals for receiving the predetermined broadcast.

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2. (Original) The method of claim 1 wherein the predetermined broadcast has an associated broadcast time period, the method further comprising:  
preventing operation of the communication devices during time periods other than the broadcast time period.

3. (Original) The method of claim 1 wherein the portable communication devices have indicia of the predetermined broadcast.

4. (Original) The method of claim 1 wherein the portable communication devices are fixedly set to receive only the predetermined broadcast.

5. (Original) The method of claim 1 further comprising preventing an

individual being distributed the communication device from resetting the communication device to another broadcast.

6. (Original) The method of claim 1 wherein the predetermined broadcast is associated with an event and the communication devices are distributed along with tickets of the event.

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7. (Original) The method of claim 1 wherein the predetermined broadcast is an event and the communication devices are distributed upon entry to the event.

8. (Original) The method of claim 1 wherein the broadcast is associated with an event and the communication device has indicia of the event.

9. (Original) The method of claim 1 wherein the communication device has indicia of an advertiser of the broadcast.

10. (Original) The method of claim 1 further comprising:  
each portable communication device transmitting a use signal when operating; and  
receiving the use signals for the operating communication devices to

determine a number of the operating units.

11. (Original) A portable radio associated with a predetermined broadcast, the radio comprising:

a receiver for receiving the predetermined broadcast, the receiver preset to receive the predetermined broadcast; and

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a speaker for producing audio signals of the received predetermined broadcast.

12. (Original) The radio of claim 11 wherein the radio has indicia of the predetermined broadcast.

13. (Original) The radio of claim 11 wherein the radio receiver comprises a variable frequency tuner which is set to the frequency of the predetermined broadcast during manufacture.

14. (Original) The radio of claim 11 further comprising a rechargeable battery for supplying power to the radio.

15. (Original) The radio of claim 11 further comprising an input to allow a

received frequency of the radio to be changed.

16. (Original) The radio of claim 15 wherein the input is a female adapter.

17. (Original) A portable communication device associated with a predetermined broadcast, the device comprising:

a receiver for receiving the predetermined broadcast, the receiver preset to receive the predetermined broadcast; and

a speaker for producing audio signals of the received predetermined broadcast.

18. (Original) The device of claim 17 further comprising indicia of the predetermined broadcast.

19. (Original) The device of claim 17 further comprising indicia of an advertiser associated with the predetermined broadcast.

20. (Original) The device of claim 17 further comprising a battery for powering components of the device and a timer switch for selectively coupling the battery to the components and a timer; wherein the timer prevents operation of the

radio by effectively decoupling the battery from the components using the timer switch.

21. (Original) The device of claim 17 wherein the receiver is fixedly set to receive the predetermined broadcast.

22. (Original) The device of claim 17 wherein the predetermined broadcast is broadcast in a digital format and the receiver is a digital receiver.

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23. (Original) The device of claim 17 wherein the device is a radio and the predetermined broadcast is of a predetermined radio station and the receiver is preset to the predetermined radio station.

24. (Original) The device of claim 17 wherein the portable communication device is fixedly set to receive only the predetermined broadcast.

25. (Original) The device of claim 17 wherein the broadcast has an associated broadcast time period and the device further comprising a timer and an associated switch for preventing operation of the communication device during time periods other than the associated broadcast time period.

26. (Original) The device of claim 17 having an off state and on states with a plurality of differing volumes, the device having a button for switching between the states.

27. (Original) The device of claim 17 having an off state and on states with a plurality of differing volumes, the device having a switch for switching between the states.

28. (Original) The device of claim 17 further comprising a rechargeable battery for powering components of the device.

29-37. (Canceled).

38. (Original) A communication device comprising:  
a speaker configured to direct sounds towards an ear canal of a listener's ear;  
and  
a housing fixedly connected to the speaker, the housing configured to be substantially supported by a pinna of the listener's ear and containing substantially all other components of the communication device other than the speaker.

39. (Original) The communication device of claim 38 wherein the device is used in promotion of a predetermined broadcast.

40. (Original) The communication device of claim 38 wherein the all other components comprises a variable frequency tuner and a tuned frequency of the tuner is adjustable by a listener.

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41. (Original) The communication device of claim 38 wherein the all other components comprises a memory storing a recording associated with the predetermined broadcast.

42. (Original) The communication device of claim 38 further comprising indicia associated with the predetermined broadcast.

43. (Original) The communication device of claim 38 further comprising indicia associated with an advertiser of the predetermined broadcast.

44. (Original) The communication device of claim 38 further comprising indicia associated with a sponsor of the predetermined broadcast.

45. (Original) The communication device of claim 38 wherein the communication device is a digital recording player and the all other components comprising a memory for storing a digital recording and a digital audio processor for producing an audio signal of the digital recording.

46. (Original) The digital recording player of claim 45 wherein the memory is a RAM.

47. (Original) The digital recording player of claim 45 wherein the memory is a ROM.

48. (Original) The digital recording player of claim 45 further comprising an input for receiving the digital recording.

49. (Original) The digital recording player of claim 45 further comprising indicia associated with the digital recording.

50-58. (Canceled).